

# Salt of the Earth

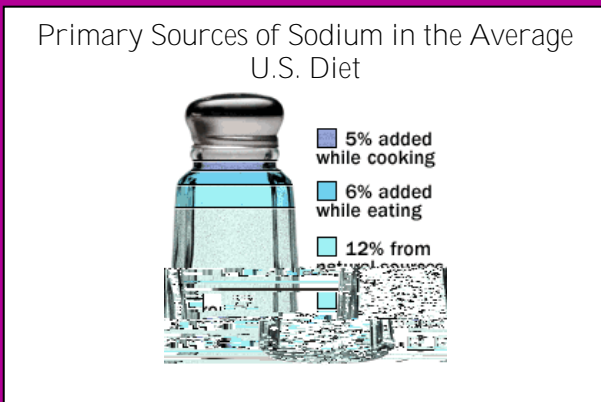
## Reducing Sodium in the U.S. Diet

### OVERVIEW

One in 10 cardiovascular deaths worldwide have been attributed to consuming too much sodium.<sup>1</sup> High sodium intake is associated with high blood pressure.<sup>2</sup> About 1 in 3 adults living in the U.S. have high blood pressure<sup>3</sup> and only half have their high blood pressure under control.<sup>4</sup> Alarming, many youth are also being diagnosed with high blood pressure.<sup>5</sup> This common condition increases the risk for heart disease and stroke, two leading causes of death in the U.S.<sup>3</sup>

One in 10 cardiovascular deaths have been attributed to sodium intake of greater than 2,000 milligrams a day.<sup>6</sup> On average, that level is exceeded by 99.2 percent of the world's adults.<sup>6</sup> In the U.S., it is estimated that 66,508 deaths, 9.5 percent of all cardiometabolic deaths, were attributed to high sodium diets.<sup>7</sup>

The American Heart Association advocates for a multifaceted, stepwise reduction in sodium consumption in the diet. The association further recommends a simultaneous sustained commitment by the food and restaurant industries to reduce the amount of salt added to the food supply.



### AMOUNT OF SODIUM IN THE U.S. DIET

On average Americans consume 3,440 mg of sodium per day.<sup>8</sup> Only a small amount of total sodium intake comes from sodium naturally occurring in foods (14 percent), from salt added in home cooking (6 percent), or at the table (5 percent).<sup>9</sup> More than 70 percent of the sodium Americans consume comes from processed, prepackaged, and restaurant foods.<sup>8</sup> Mixed dishes including burgers, sandwiches,

