



WHAT IS TARGET: BP?

7DUJHW %3E LV D QDWLRQDO FROODERUDWLRQ \$H\$WZHHQ V
DQG WKH \$PHULFDQ 0H\$DOWR VWRXUDWLRQ QXPEHU RI \$P
KDYH KHDUW DWWDFNV DQG VWURNHV E\ XUJLQJ PHGLFDO
RUJDQL]DWLRQV WR SULRULWL]H EORRG SUHV VXUH F

WHY HAVE THE AHA & AMA CREATED TARGET: BP?

7DUJHW %3 ODXQFKHG LQ UHVSQVH WR D JURZLQJ
VKRZV KLJK EORRG SUHV VXUH LV D FRQWULEXWLQJ
KHDOWK FRQGLWLRQ

1HDUO\ KDOI RI DOO \$PHULFDQ DGXOWV
KDYH KLJK EORRG SUHV VXUH
QXPEHU LV LQFUHDVLQJ GHVSLWH WKH IDFW
WKDW FDQ XVXDOO\ EH HDVLO\ WUHDWHG
%\ WDUJHWLQJ KLJK EORRG SUHV VXUH HDUO\
DQG DFKLHYLQJ EORRG SUHV VXUH FRQWURO
WKH \$+\$ DQG \$0\$ KRSH WR KHOS
SUHYHQW SURJUHVVLRQ WR RWKHU VHULRXV
KHDOWK LVVXHV



ING STARTED TAKES THREE STEPS

HOW DO I ENROLL IN TARGET: BP?



0DNH D GLIIHUHQFH UHJLVWHU IRU
W DUJHWES RUJ

%\ MRLQLQJ 7DUJHW %3 \RX ZLOO E
RI WKLV QDWLRQDO PRYHPHQW WR E
\$PHULFD VWDUWLQJ WRGD\



•\$FFHVV WR WKH ODWHVW FOLOLFDO UHVHDUFK WRTð`ð0@Áp0P€`@XUFH