

## 2025 Media Kit

Serving & supporting heart patients  
and their loved ones for 17 years.

Trusted, award-winning editorial from  
the nation's oldest and largest  
not-for-profit dedicated to fighting

## Heart Insight e-News

Heart Insight has served heart patients and their families for 17 years.

Our award-winning monthly e-newsletter began in 2015.

## Heart Insight e-News

Delivered monthly to  
over 69,250 subscribers.

11.4% of opens result in  
clicks.

Our horizontal and  
square ads are great



# Heart Insight Readers

Live-in Caregiver	Family/Friend (not live-in caregiver)	Healthcare Professional



Heart

# Art Specifications

All ads subject to AHA/ASA approval.

Ad Specifications	
Horizontal ads (2 per issue)	655 w x 275 h pixels; jpeg; minimum file size 125 kb
Square ad (2 per issue)	313 w x 313 h pixels; jpeg; minimum file size 125 kb

# Art Deadlines & Delivery Dates

	Delivery to readers			
Monthly Email	1			